## Helmes





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# Digitalization of the Estonian Unemployment Insurance Fund

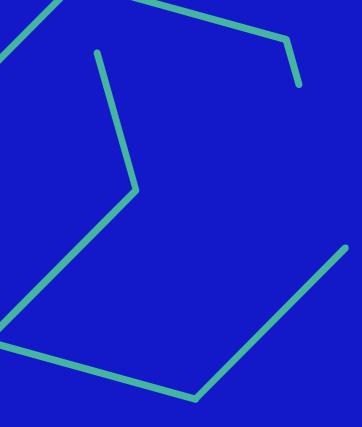


# **Case Study**



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The Estonian digital society has an ever-evolving ambition to become an e-state with automatic e-services available 24/7. A 2019 report about international digital life by the InterNations expatriate network ranked Estonia first out of 68 countries on the best place to live a connected digital life.

Our success story is about an unemployment insurance service portal.

Helmes has been helping lead the way into a top-notch digital environment for a state organization called the Estonian



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Monthly total 150 000 logins

Monthly total 42 000+ unique logins

#### **The Challenge**

The organization offers a variety of services not only for the unemployed but for all people as well as for employers. Starting from financial support and compensation, counseling services, supportive courses, and training for qualifications upgrade, etc.

#### The challenge was to optimize this part of the state apparatus by fully digitalizing their processes. It has

been both demanding and exciting to support Helmes' customer along this journey over the years. The complexity of the situation was that these solutions we have developed together with the Estonian Unemployment Insurance Fund had not existed before. Therefore, on a parallel track, the

Unemployment Insurance Fund (EUIF). Its role is to administer the unemployment insurance provisions related to unemployment and to organize labor market services that support unemployed persons finding new jobs.





Rush hour 450 active users

- Estonian state has had to make changes to laws and regulations to make it all possible.
- The expected effects of the digitalization were to:
- · Simplify the workflows and make the processes paper-free;
- Save a significant number of working hours and waiting hours/days for the clients:
- Decrease the administrative tasks and hence enable more working hours for advisory services;
- Make the organization and its processes cost-efficient and save taxpayers money;
- Offer positive user experiences for citizens.

# Unemployment insurance services in real-time

The portal offers a full list of administrative services and many advisory services via the digital environment. These services include registering oneself as unemployed, submitting applications for compensation and benefits, and receiving feedback and conclusions. Previously, this all took days and weeks to process. Today, the majority of the decision-making process is made by the systems, and the citizens receive feedback in few minutes.

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#### At the self-service portal, you can:

- Register yourself as unemployed within a minute.
- Fill in an application form and see the verdict for unemployment benefit (also in a minute) and financial support for the period of

unemployment, for starting a new business, for enhancing qualifications, etc.

- Fill in the workability assessment application and fill in an application for disability compensation.
- View and update personal data, view submitted applications, and received conclusions/decisions and compensations paid.
- Create a CV at ease in a couple of minutes with prefilled data from different national registers.
- Search and apply for jobs with machine learning in helping to provide the best match between job seekers and job vacancies, view a personalized job search scheme, agreed activities, and due dates.
- Search and register for suitable courses and training sessions.
- Interact with the Estonian
  Unemployment Insurance Fund, provide necessary reports, send
   feedback about your job hunt, and fill in the job search diary.

Road to the advanced digital journey

The EUIF's self-service portal is an open window to the state apparatus for the citizens. It is **integrated with more than 50 different registers** and the Insurance Fund's inner proceeding systems that allow access to a vast amount of information about the person. The system provides a person with a simple view and saves him/her from the complicated processes that take place for a background. This access saves time and makes communication with the Estonian Unemployment Insurance Fund swift since most necessary applications can be prefilled with existing data starting from contact details to previous job experiences.

Top-notch functionality within deadlines; yes, it is possible





Monthly total 18 000 applications 70% of total applications

#### Proven stability even at the time of crisis

The coronavirus crisis of 2020 has surprised most of the world with its virulency and the havoc it has caused in the economy. Countries have moved fast to save companies and jobs. Most of the EUIF's customers moved online, the usage doubled, rush hours traffic quadrupled and at the same time, everyone in need still got serviced. It proved that not only the work with

### There were two main quality requests for the system:

- Easy management. This means that the system is controllable and continuously monitored, including the status and significant functioning parameters.
- Stability. The system must be able to keep on functioning if errors have been detected.
- Helmes has been able to build a system that not only reaches these expectations but also exceeds them.



EUIF's inner processes with serving customers were done right in the upcoming 10+ years, but everything else when it comes to developing such systems and its architectural standpoint were done right as well. The success of the system is a perfect example, how the long term digitalization strategy of EUIF is starting to pay off more and more.

#### **CLIENT TESTIMONIAL**

Helmes has proactively helped us to develop the self-service portal that more than 50 percent of our customers use. Our self-service is a wellaccepted tool by job seekers, career changes employers, and partners and is gaining momentum year after year. The most significant impact of the job mediation module is that we can provide better and faster matches between the people and job ads. The cooperation between Helmes and the Unemployment Insurance Fund in creating a self-service portal has been agile, flexible and we have been able to react to rapid environmental changes, as was the case in 2020 emergencies and lockdowns. Helmes is a strong link in our larger team of development partners to provide the necessary services to our customers and to contribute to the implementation of e-government in Estonia.

> INDREK MÕTTUS IT development manager Estonian Unemployment Insurance Fund

### Who is Helmes

# experts

## 44m+

annual turnover

23+ markets

Helmes is a strong team of 1000 people who create software in 23 countries. Our flagship offices are in Tallinn and Minsk, with supporting offices in New York, San Diego, Mumbai, Tartu, and Brest. Throughout our 30-year history we've served more than 500 companies, organizations, and governmental agencies.

#### **OUR CLIENTS**



## **0+** erts

#### 30+ years



We're proud to have played an integral part in the pioneering development of **e-government solutions** like **digital prescriptions** and **e-elections**. International clients like Telia, Kuehne+Nagel, and the OECD have entrusted us to create, integrate, and manage their **most complex businessand mission-critical information systems.** 

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### Read more about our clients' stories on our website, www.helmes.com

Our clients are saying that with us, software development is a hassle-free process. But it's better to experience it yourself. Put our software development experience work for you. Let us assemble a team to make your project a success.

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Send us an e-mail to **info@helmes.com** and we will assign the best proffessional we have to contact you.

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